



PLASCORE

VISITOR GUIDE

HOLLAND • ZEELAND • GRAND RAPIDS



PLASCORE®

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WELCOME TO PLASCORE & OUR COMMUNITY

We're thrilled to welcome you to Plascore and the beautiful West Michigan region! Whether you're here for a meeting, a tour, or a collaborative project, we hope your visit is both productive and enjoyable.

Plascore is proud to be part of a vibrant and diverse community that blends small-town charm with world-class innovation. From our headquarters in Zeeland to the lakeshore beauty of Holland and the urban energy of Grand Rapids, West Michigan offers a unique mix of culture, creativity, and opportunity.

This guide was created to help you feel at home during your time with us—whether you're grabbing a coffee, exploring the shoreline, enjoying the city, or settling in for the night.

Thank you for partnering with us. We're glad you're here!



ABOUT WEST MICHIGAN + MAPS

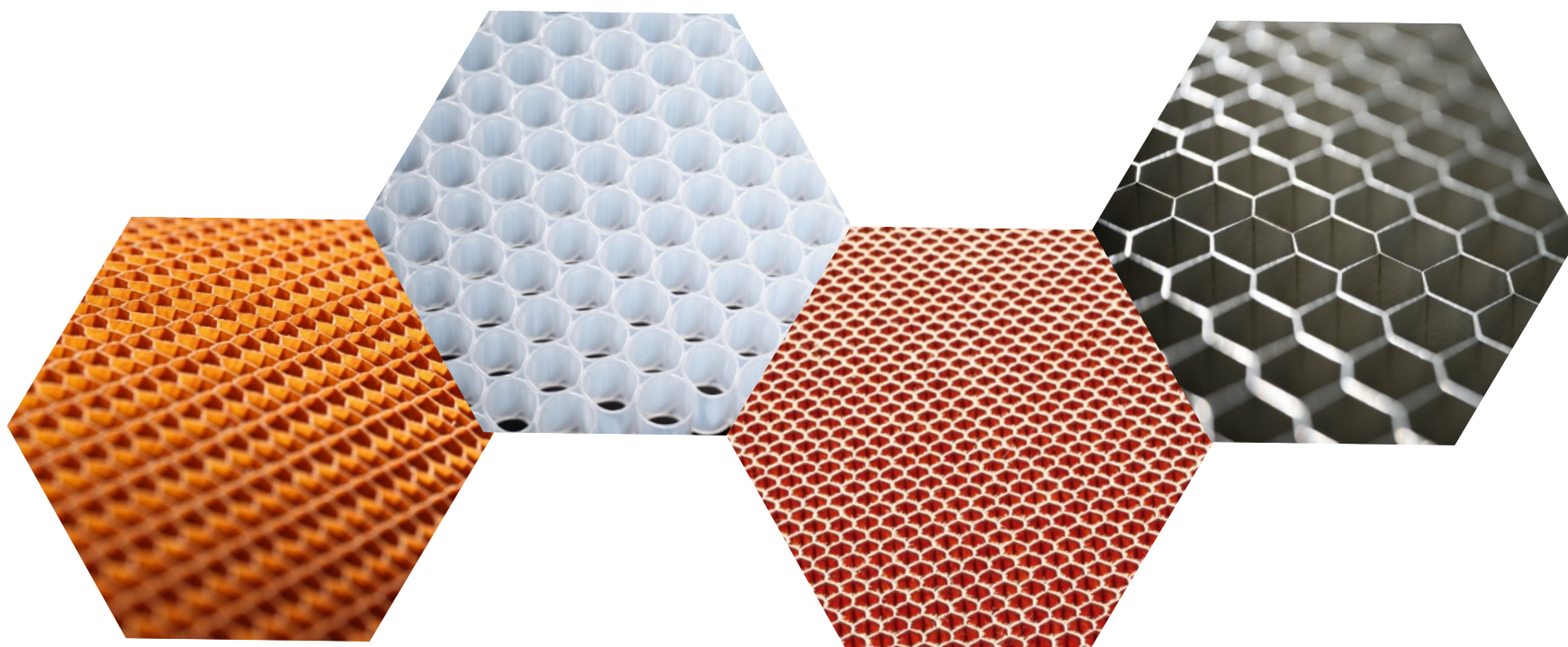
Welcome to the Holland-Zeeland area, a lakeshore community rich in charm, culture, and innovation. Located in West Michigan along the shores of Lake Michigan, this region is known for its Dutch heritage, scenic beauty, and welcoming spirit. While you're here, we invite you to explore the vibrant culture, natural landscapes, and friendly atmosphere that make our community so special.

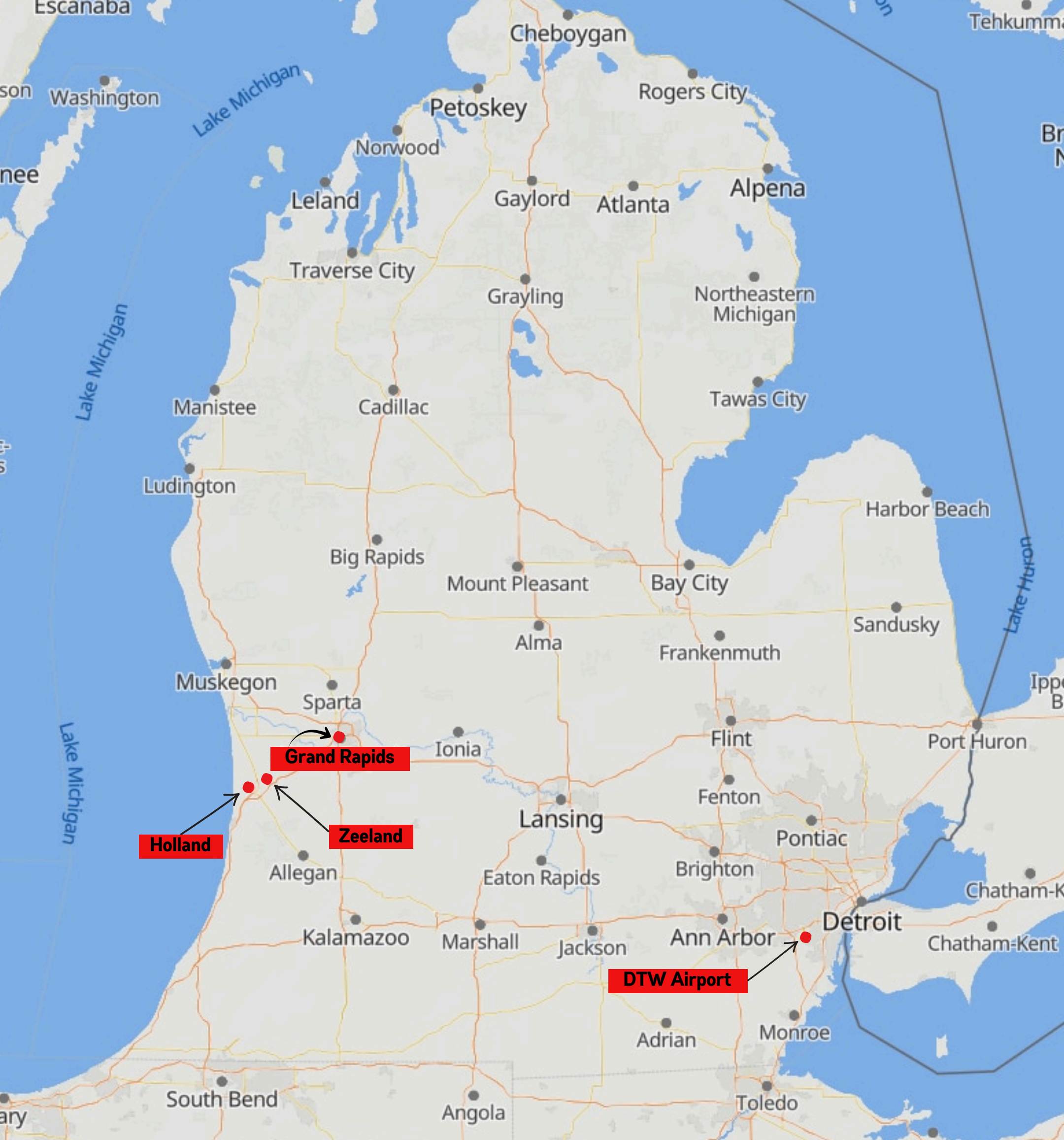
Holland is a vibrant city with a walkable downtown full of boutique shops, local restaurants, and seasonal events. It's home to the famous Tulip Time Festival, Windmill Island Gardens, and Holland State Park—where you can catch breathtaking sunsets over Lake Michigan. The city blends historic charm with modern amenities, making it a favorite destination for visitors year-round. From scenic lakefront paths and curated art spaces to fresh, locally sourced fare, Holland offers a well-rounded experience for visitors of all interests.

Just a few miles east, **Zeeland** offers a quieter, close-knit atmosphere with tree-lined streets, cozy cafés, and a strong sense of community. It's also home to Plascore's headquarters, where innovation and collaboration thrive. Zeeland's downtown is perfect for a relaxing stroll, a quick bite, or a peaceful break between meetings. The town's welcoming spirit and slower pace make it a great place to recharge and connect.

Expanding beyond the lakeshore, **Grand Rapids** brings a metropolitan energy to West Michigan. Located approximately 30 miles (48.28 km) northeast of Plascore's headquarters in Zeeland, downtown Grand Rapids is easily accessible via I-196 East, typically taking about 35–40 minutes by car. Known for its vibrant art scene, award-winning restaurants, and cultural attractions like the Frederik Meijer Gardens & Sculpture Park, the Grand Rapids Art Museum, and the Gerald R. Ford Presidential Museum, the city offers something for everyone. From concerts and festivals to breweries, riverfront trails, and a thriving business district, Grand Rapids adds a dynamic layer to the region's appeal.

See the maps on the following pages to locate Plascore and explore both the Holland-Zeeland area and Grand Rapids. Follow along throughout the guide to discover some of our favorite spots for dining, lodging, and exploring. Whether you're here for a short visit or an extended stay, we hope this guide helps you feel connected, informed, and inspired by everything West Michigan has to offer.





EXPLORING OUR REGION - WEST MICHIGAN MAP

From the quiet charm of Zeeland and the vibrant energy of Holland to the metropolitan buzz of Grand Rapids, West Michigan offers a diverse and welcoming landscape. Use this map to get oriented and start discovering the places that make our region special.

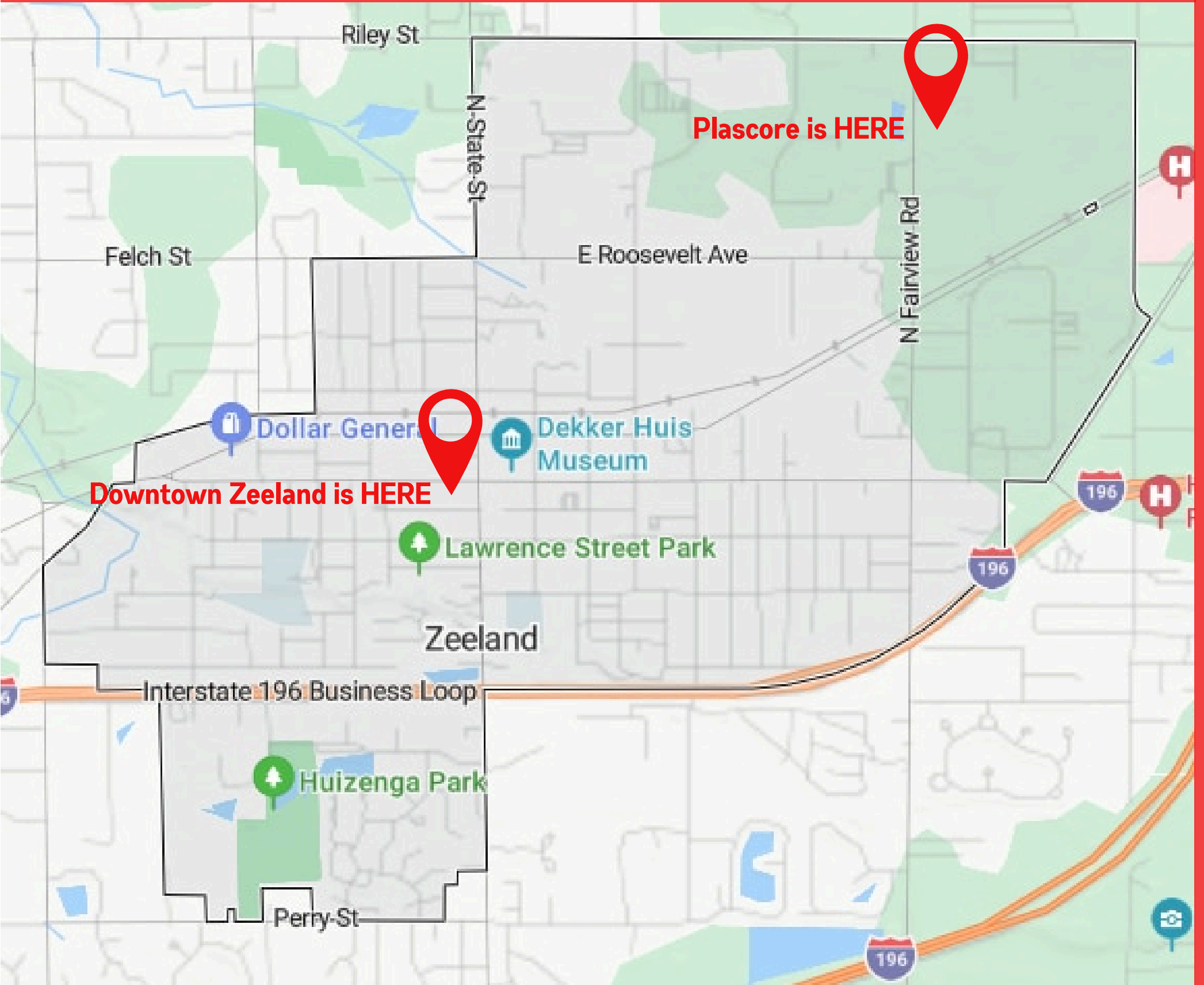


EXPLORING OUR REGION - HOLLAND MAP

Nestled along the shores of Lake Michigan, Holland is a charming city known for its Dutch heritage, beautiful beaches, and vibrant downtown. Whether you're strolling through tulip-lined streets in spring or enjoying the lake breeze in summer, Holland offers a warm welcome and plenty to explore.

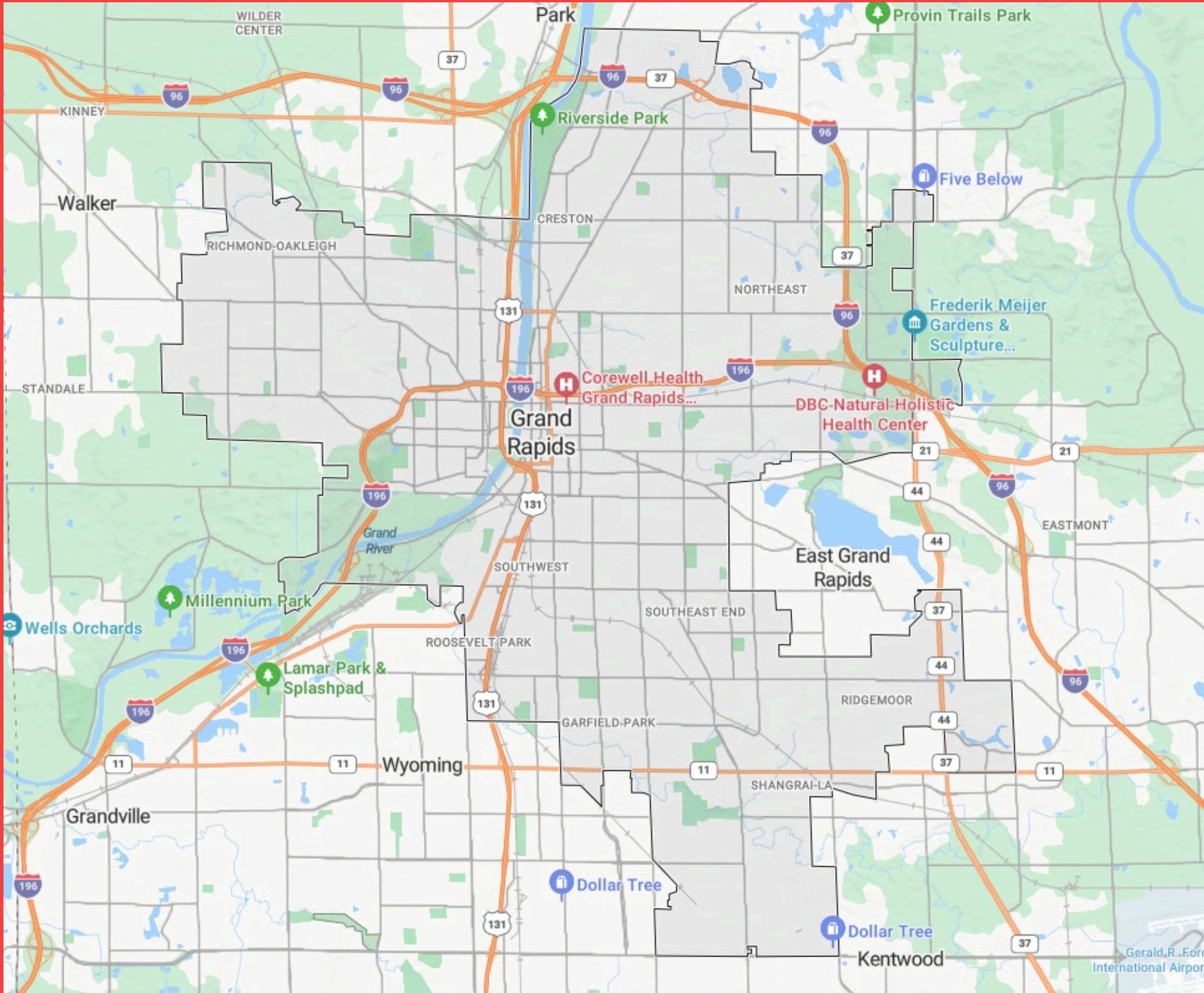
EXPLORING OUR REGION - ZEELAND MAP

Just east of Holland, Zeeland is a close-knit community where tradition meets innovation. Its charming downtown, local shops, and welcoming atmosphere make it a great place to explore. With beautiful parks and a strong sense of pride, Zeeland offers a peaceful and friendly experience for visitors.



EXPLORING OUR REGION - GRAND RAPIDS MAP

As West Michigan's largest city, Grand Rapids is a dynamic hub of art, culture, and innovation. From world-class museums and craft breweries to scenic riverfront trails and lively neighborhoods, the city offers something for every kind of visitor. It's a place where creativity thrives and community shines.



LODGING - HOLLAND & ZEELAND

Whether you're staying for a night or a few days, the Holland-Zeeland area offers a variety of comfortable and convenient lodging options to suit every preference. From cozy bed & breakfasts to full-service hotels, you'll find accommodations that are close to Plascore and near many of the area's top attractions. We've curated a list of recommended places to stay based on proximity, amenities, and guest experience. Many of these locations offer easy access to downtown Holland, Zeeland's charming streets, and the scenic lakeshore.



Courtyard Marriott - Downtown Holland

An upscale hotel featuring well-appointed rooms with modern decor in downtown Holland. Guests can enjoy amenities such as an on-site restaurant/bar and fitness center.

- Distance from Plascore: ~12 minutes
- Rating: 4.7/5 (Tripadvisor)
- Address: 121 Eighth St, Holland, MI 49423
- Phone: [616-582-8500](tel:616-582-8500)
- Website: courtyardmarriott.com



Tulyp Hotel - Downtown Holland

A modern hotel located in the heart of downtown Holland offering stylish rooms with contemporary amenities. Guests can enjoy easy and walkable access to local attractions and dining options.

- Distance from Plascore: ~12 minutes
- Rating: 4.5/5 (Tripadvisor)
- Address: 61 E Seventh St, Holland, MI 49423
- Phone: [616-796-2100](tel:616-796-2100)
- Website: tulyphotel.com



Hampton Inn Holland

A top-rated hotel featuring oversized rooms, a large indoor recreational area, and an on-site restaurant (Sharkee's Bar & Grill). Guests enjoy complimentary hot breakfast, a pool, hot tub, and arcade. Ideal for vendors looking for comfort and convenience.

- Distance from Plascore: ~12 minutes
- Rating: 4.5/5 (Tripadvisor)
- Address: 12427 Felch Street, Holland, MI 49424
- Phone: [\(616\) 399-8500](tel:616-399-8500)
- Website: hamptoninn.com



avid Hotel Zeeland by IHG

Located just minutes from Plascore, this modern hotel focuses on essentials done right—clean rooms, quality sleep, and grab-and-go breakfast. It's a great option for business travelers looking for simplicity and proximity.

- Distance from Plascore: ~5 minutes
- Rating: 3.6/5 (Tripadvisor)
- Address: 8225 Westpark Way, Zeeland, MI 49464
- Phone: [\(616\) 953-3900](tel:616-953-3900)
- Website: ihg.com/avidhotels

LODGING - GRAND RAPIDS

Looking for lodging in a larger metro area within easy reach of Plascore? Grand Rapids is just a 30-minute drive away and offers a wide range of highly rated hotels. With its vibrant downtown, dining options, and cultural attractions, it's a great choice for visitors who want both convenience and city energy. Almost every downtown hotel is within walking distance of food and fun!



Amway Grand Plaza, Curio Collection by Hilton - Grand Rapids

A historic and elegant hotel on the Grand River offering a blend of classic charm and modern luxury. Features include multiple restaurants (including The Kitchen by Wolfgang Puck), a full-service spa, indoor pool, and skywalk access to downtown attractions.

- Distance from Plascore: ~35 minutes
- Rating: 4.2/5 (Tripadvisor)
- Address: 187 Monroe Ave NW, Grand Rapids, MI 49503
- Phone: [\(616\) 774-2000](tel:6167742000)
- Website: hilton.com



JW Marriott Grand Rapids - Grand Rapids

A luxury hotel with sleek, contemporary rooms, river views, a full-service spa, and upscale dining. Located in the heart of downtown, it's perfect for business or leisure travelers.

- Distance from Plascore: ~35 minutes
- Rating: 4.5/5 (Tripadvisor)
- Address: 235 Louis St NW, Grand Rapids, MI 49503
- Phone: [\(616\) 242-1500](tel:6162421500)
- Website: marriott.com



Holiday Inn Grand Rapids Downtown, an IHG Hotel - Grand Rapids

A convenient and budget-friendly hotel located across from the Grand Rapids Public Museum and near the Gerald R. Ford Presidential Museum. Offers free parking, an indoor pool, and on-site dining.

- Distance from Plascore: ~35 minutes
- Rating: 3.8/5 (Tripadvisor)
- Address: 310 Pearl St NW, Grand Rapids, MI 49504
- Phone: [\(616\) 235-7611](tel:6162357611)
- Website: ihg.com



Hampton Inn & Suites Grand Rapids Downtown - Grand Rapids

A modern and affordable option with clean, spacious rooms, complimentary breakfast, and a fitness center. Located just outside the core downtown area but still walkable to many attractions.

- Distance from Plascore: ~35 minutes
- Rating: 4.6/5 (Tripadvisor)
- Address: 433 Dudley Pl NE, Grand Rapids, MI 49503
- Phone: [\(616\) 456-2000](tel:6164562000)
- Website: hilton.com

TRANSPORTATION

Whether you're flying in, renting a car, or using local transit, getting around the Holland-Zeeland area is simple and convenient. Below are trusted options to help you navigate your visit with ease. We recommend flying into GRR, as that is the closest and most convenient airport in proximity to Plascore.

Airports

Gerald R. Ford International Airport (GRR)

- 🕒 ~45 minutes from Plascore
- 📍 5500 44th St SE, Grand Rapids, MI 49512
- ☎️ (616) 233-6000
- 🌐 www.grr.org

Detroit Metropolitan Wayne County Airport (DTW)

- 🕒 ~2 hours 30 minutes from Plascore
- 📍 11050 W G Rogell Dr #602, Detroit, MI 48242
- ☎️ (734) 247-7678
- 🌐 www.metroairport.com

Chicago O'Hare International Airport (ORD)

- 🕒 ~2 hours 45 minutes from Plascore
- 📍 10000 W O'Hare Ave, Chicago, IL 60666
- ☎️ (800) 832-6352
- 🌐 www.flychicago.com/ohare

Rental Cars

Rental cars are available at all three airports listed in this guide—Gerald R. Ford International (GRR), Detroit Metropolitan (DTW), and Chicago O'Hare (ORD). Each airport offers a wide selection of major rental car companies, with convenient shuttle service or on-site access. Booking in advance is recommended, especially during peak travel seasons.

🔗 Rental Car Info by Airport

- Gerald R. Ford International Airport (GRR): [Rental Car Companies at GRR](#)
- Detroit Metropolitan Wayne County Airport (DTW): [Rental Car Directory at DTW](#)
- Chicago O'Hare International Airport (ORD): [Rental Car Center at ORD](#)



ADDITIONAL TRANSPORTATION

Local Transit

MAX Transit - Macatawa Area Express

📍 433 E 24th St, Holland, MI 49423

☎ (616) 355-1010

🌐 www.catchamax.org

🚌 Offers fixed-route buses and dial-a-ride services throughout Holland and Zeeland. Cost information can be viewed at the following link, located [here](#).

Rideshare & Taxi Services

Uber & Lyft

- Available throughout Holland, Zeeland, and Grand Rapids.
- Estimated fares from Zeeland to GRR range from \$90-\$100 depending on time and demand.
- Past visitors have notified the Plascore team that Ubers and Lyft's can occasionally be unreliable in the Holland/Zeeland area. With that being said, we state this as an option but do recommend other modes of transportation.

Lakeshore Express - Airport Shuttle

📍 Serves Holland, Zeeland, Saugatuck, and surrounding areas

☎ (616) 570-4599 (call or text)

🌐 lakeshore.express

👜 Offers private shuttle service to and from GRR Airport for up to 3 passengers and their luggage. Includes complimentary snacks and beverages. Cost from GRR to Holland/Zeeland is \$89.95. Cost from Holland/Zeeland to GRR is also \$89.95.

Parking at Plascore

- Visitor parking is available on-site at all Plascore locations.
- Upon arrival, please check in at the front desk located at our corporate office (615 N Fairview Rd, Zeeland, Michigan 49464 - Door A). You will be provided a visitor badge, and your point of contact will be notified that you've arrived.



SIMPLE RESTAURANTS & CAFES - CLOSE TO PLASCORE

The Holland-Zeeland area offers a wide variety of dining options—from quick bites to sit-down meals. Whether you're looking for a cozy café, a hearty lunch, or a quick coffee and pastry, these local favorites are all within a short drive from Plascore.

Salt & Pepper Savory Grill and Pub

A laid-back yet refined spot offering elevated pub fare, craft beers, and a spacious dining area. Try the Prime Rib Sandwich or Reuben—local favorites!

📍 11539 E Lakewood Blvd, Holland, MI 49424

☎ (616) 355-5501

🌐 saltandpepperpub.com

🚗 ~6 miles (9.66 km) / ~10 minutes from Plascore

Stromboli's Express

Known for fresh, farm-to-table ingredients and scratch-made pasta and dough. The Deluxe Pizza and Antipasto Salad are must-tries.

📍 6210 96th Ave, Zeeland, MI 49464

☎ (616) 875-8001

🚗 ~4.5 miles (7.24 km) / ~8 minutes from Plascore

Frank's Restaurant

Classic diner with hearty burgers, chili, and coconut cream pie. A great spot for breakfast or lunch with a nostalgic vibe.

📍 134 E Main Ave, Zeeland, MI 49464

☎ (616) 772-2858

🌐 frankszeeland.com

🚗 ~1.5 miles (2.41 km) / ~5 minutes from Plascore

Chinatown Chinese Restaurant

Local favorite for Chinese takeout and dine-in. Pad Thai, Egg Rolls, and Chicken on a Stick are popular picks.

📍 9479 Riley St, Zeeland, MI 49464

☎ (616) 772-6263

🌐 zeelandchinatown.com

🚗 ~1.4 miles (2.25 km) / ~4 minutes from Plascore

StrEATs Taco Kitchen

Inventive tacos with global flavors—try the Seoulful Taco or Rocky Mountain BBQ. Also available as a food truck for events.

📍 14 S Elm St, Zeeland, MI 49464

☎ (616) 747-8226

🌐 streetstacokitchen.com

🚗 ~1.5 miles (2.41 km) / ~5 minutes from Plascore

Wolfies Sandwiches

Creative sandwiches with fun names like “The Hiking Boot” and “The Roanoke.” Friendly service and great prices make this a local gem.

📍 9479 Riley St, Ste 255, Zeeland, MI 49464

☎ (616) 772-6442

🚗 ~1.4 miles (2.25 km) / ~4 minutes from Plascore

La Crème

Elegant café offering crepes, quiche, and French pastries. Perfect for breakfast meetings or a quiet afternoon coffee.

📍 130 E Main Ave, Zeeland, MI 49464

☎ (616) 612-8984

🌐 lacremezeeland.com

🚗 ~1.5 miles (2.41 km) / ~5 minutes from Plascore

Ziggi's Coffee

A modern coffee shop offering a wide variety of espresso drinks, smoothies, and light bites.

📍 8317 Westpark Way, Zeeland, MI 49464

☎ (616) 741-2246

🌐 ziggiscoffee.com

🚗 ~1.2 miles (1.93 km) / ~3 minutes from Plascore



HIGHER END RESTAURANTS - HOLLAND & GRAND RAPIDS

From the lakeshore charm of Holland to the vibrant cityscape of Grand Rapids, West Michigan offers a refined selection of upscale dining experiences. Whether you're meeting for a business dinner, relaxing after a long day, or enjoying a night out, these restaurants deliver exceptional cuisine, elevated service, and sophisticated ambiance. From fresh seafood and lakefront views to modern American menus and skyline dining, each location offers a memorable taste of the region—all within a short drive from Plascore.

Butch's Dry Dock

A refined dining experience in downtown Holland offering a curated wine list, craft cocktails, and a seasonally inspired menu. Choose from elegant entrées like duck breast, scallops, or filet mignon.

📍 44 E 8th St, Holland, MI 49423

☎ (616) 396-8227

🌐 butchsdrydock.com

🚗 ~6 miles (9.66 km) / ~10 minutes from Plascore

Boatwerks Waterfront Restaurant

A lakeside favorite with upscale American cuisine, fresh seafood, and steaks. Enjoy scenic views of Lake Macatawa from the dining room or patio.

📍 216 Van Raalte Ave, Holland, MI 49423

☎ (616) 396-0600

🌐 boatwerksrestaurant.com

🚗 ~5 miles (8.05 km) / ~10 minutes from Plascore

Scholar

A modern American restaurant with a focus on culinary craftsmanship and hospitality. Ideal for a sophisticated yet approachable business dinner.

📍 11 Ionia Ave SW, Grand Rapids, MI 49503

☎ (616) 980-9073

🌐 scholargr.com

🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

MDRD

Located on the 27th floor of the Amway Grand Plaza, MDRD offers modern Spanish cuisine with panoramic views of the city. A luxurious setting for entertaining clients or celebrating milestones.

📍 187 Monroe Ave NW, Grand Rapids, MI 49503

☎ (616) 776-6425

🌐 mdrdgr.com

🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Bistro Bella Vita

A chic spot for French and Italian-inspired cuisine made from scratch with local ingredients. Known for its elegant ambiance and excellent service.

📍 44 Cesar E. Chavez Ave SW, Grand Rapids, MI 49503

☎ (616) 222-4600

🌐 bistrobellavita.com

🚗 ~22.4 miles (36.05 km) / ~25 minutes from Plascore

The Chop House - Grand Rapids

The Chop House in Grand Rapids is a luxurious fine-dining steakhouse known for its elegant ambiance and exceptional service—ideal for business dinners, special occasions, or upscale entertaining.

📍 190 Monroe Ave NW, Grand Rapids, MI 49503

☎ (616) 984-3095

🌐 thechophouserestaurant.com

🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore





THINGS TO SEE & DO - HOLLAND & ZEELAND

The Holland-Zeeland area is full of unique attractions, scenic parks, and cultural experiences that showcase the charm and creativity of our community. Whether you're looking to unwind outdoors, explore local history, or enjoy a hands-on adventure, there's something here for everyone.

Holland State Park & Lake Michigan Beach

Just a short drive from Zeeland, Holland State Park is one of West Michigan's most iconic destinations. Visitors can enjoy sandy beaches, swimming, and stunning views of the Big Red Lighthouse. It's a perfect place to catch a sunset, take a lakeside stroll, or simply relax by the water. A must-see for anyone visiting the area.

📍 2215 Ottawa Beach Rd, Holland, MI 49424 📞 [\(616\) 399-9390](tel:(616)399-9390) 🌐 michigan.gov/dnr 🚗 ~10 miles (16.09 km) / ~20 minutes from Plascore

Helder Park

Helder Park is a spacious community park offering walking trails, playgrounds, sports fields, and shaded picnic areas. It's ideal for a relaxing afternoon walk, a quick outdoor lunch, or a casual game of frisbee. The park is well-maintained and family-friendly, making it a great spot to unwind close to Plascore

📍 3751 104th Ave, Zeeland, MI 49464 📞 [\(616\) 395-0178](tel:(616)395-0178) 🚗 ~3.5 miles (5.63 km) / ~7 minutes from Plascore

Zeeland Art Gallery

This charming local gallery showcases the work of Michigan artists through rotating exhibits, workshops, and community events. Located in downtown Zeeland, the gallery is a great place to explore creativity and support local talent. Whether you're browsing or attending an artist talk, it's a peaceful and inspiring stop.

📍 122 E Main Ave, Zeeland, MI 49464 📞 [\(616\) 772-1180](tel:(616)772-1180) 🚗 ~1.5 miles (2.41 km) / ~5 minutes from Plascore

Dekker Huis Museum

Located in the heart of downtown Zeeland, the Dekker Huis Museum offers a fascinating glimpse into the area's Dutch heritage and local history. Housed in a beautifully preserved 1876 home, the museum features rotating exhibits, historical artifacts, and interactive displays that tell the story of Zeeland's founding and growth. It's a perfect stop for history enthusiasts or anyone curious about the roots of the community.

📍 37 E Main Ave, Zeeland, MI 49464 📞 [\(616\) 772-4079](tel:(616)772-4079) 🌐 zeelandhistoricalsociety.org 🚗 ~1.5 miles (2.41 km) / ~5 minutes from Plascore



THINGS TO SEE & DO - GRAND RAPIDS

Explore the vibrant culture, scenic riverfront, and rich history of Michigan's second-largest city. Whether you're here for business or leisure, downtown Grand Rapids offers a dynamic mix of art, nature, and entertainment—all within walking distance of top hotels.

Grand Rapids Art Museum (GRAM)

A sleek, modern museum featuring rotating exhibitions of contemporary and historical art. Located right on Rosa Parks Circle, it's a must-visit for art lovers.

📍 101 Monroe Center St NW, Grand Rapids, MI 49503 📞 (616) 831-1000 🌐 artmuseumgr.org 🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Gerald R. Ford Presidential Museum

Explore the life and legacy of America's 38th president through interactive exhibits, historical artifacts, and a peaceful riverfront setting.

📍 303 Pearl St NW, Grand Rapids, MI 49504 📞 (616) 254-0400 🌐 fordlibrarymuseum.gov 🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Downtown Market Grand Rapids

A lively indoor market with artisan food vendors, a greenhouse, and cooking classes. Great for lunch, casual meetings, or picking up local goods.

📍 435 Ionia Ave SW, Grand Rapids, MI 49503 📞 (616) 805-5308 🌐 downtownmarketgr.com 🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Ah-Nab-Awen Park

A scenic green space along the Grand River, perfect for a walk, jog, or relaxing between meetings. Offers views of the city skyline and access to the riverwalk.

📍 220 Front Ave NW, Grand Rapids, MI 49504 📞 (616) 456-3696 🌐 grandrapidsmi.gov 🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Frederik Meijer Gardens & Sculpture Park

Though just outside downtown, this 158-acre park is a world-class destination featuring botanical gardens, outdoor sculptures, and seasonal exhibits.

📍 1000 E Beltline Ave NE, Grand Rapids, MI 49525 📞 (616) 957-1580 🌐 meijergardens.org 🚗 ~28 miles (45.06 km) / ~35 minutes from Plascore

MISCELLANEOUS INFORMATION - HOLLAND & ZEELAND

As you settle into the Holland-Zeeland area, here are a few extra tips and resources to help make your visit smooth, enjoyable, and well-prepared. From seasonal events to essential services, this section covers the little things that make a big difference.

Seasonal Events

The area hosts a variety of community events throughout the year. If your visit overlaps with one of these, we highly recommend checking them out:

- Tulip Time Festival (May) – Holland’s iconic celebration of Dutch culture, tulips, parades, and performances.
- Zeeland Pumpkinfest (October) – A family-friendly fall festival with food, games, and local vendors.
- Downtown Holiday Events (December) – Tree lightings, holiday markets, and festive shopping experiences.

Check local calendars for exact dates and details: holland.org | cityofzeeland.com

Emergency & Essentials

In case you need medical care or basic supplies during your visit, here are some nearby resources:

Corewell Health Urgent Care - Zeeland

📍 8333 Felch St, Ste 100A, Zeeland, MI 49464

☎ (616) 772-7562

🚗 ~1.4 miles (2.25 km) / ~5 minutes from Plascore

Meijer Grocery & Pharmacy

📍 746 E 16th St, Holland, MI 49423

☎ (616) 396-7221

🚗 ~6 miles (9.66 km) / ~10 minutes from Plascore

Weather Tips

West Michigan weather can be unpredictable—especially near the lakeshore. Here are a few quick tips:

- Spring & Fall: Layered clothing is best; mornings can be chilly and afternoons warm.
- Summer: Expect warm, humid days—perfect for beach visits.
- Winter: Snow is common; check road conditions and dress warmly.

Local Etiquette & Fun Facts

- Zeeland’s motto is “Feel the Zeel!”—a nod to its energetic community spirit.
- Many local businesses close early on Sundays, so plan ahead.
- Holland has a working Dutch windmill named De Zwaan, brought over from the Netherlands in 1964.



MISCELLANEOUS INFORMATION - GRAND RAPIDS

As you explore Grand Rapids, here are a few helpful tips and resources to make your stay smooth, enjoyable, and well-prepared.

From seasonal events to essential services, this section covers the little things that make a big difference.

Seasonal Events

Grand Rapids hosts a variety of cultural and community events throughout the year. If your visit overlaps with one, it's worth checking out!

- ArtPrize (September–October) – An international art competition that transforms the city into an open-air gallery.
- Festival of the Arts (June) – A celebration of local music, food, and visual arts in downtown GR.
- World of Winter (January–February) – A winter festival featuring outdoor art installations, light shows, and family-friendly activities.
- Check local calendars for exact dates and details at: experiencegr.com

Emergency & Essentials

In case you need medical care or basic supplies during your visit, here are some nearby resources to downtown Grand Rapids:

Corewell Health Butterworth Hospital

A major downtown hospital offering 24/7 emergency care and a wide range of medical services.

📍 100 Michigan St NE, Grand Rapids, MI 49503

☎ (616) 391-1680

🚗 ~1 mile (1.61 km) / ~5 minutes from Downtown GR Hotels

🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

Bridge Street Market

📍 405 Seward Ave NW, Grand Rapids, MI 49504

☎ (616) 649-9000

🌐 bridgestreetmarket.com

🚗 ~1 mile (1.61 km) / ~5 minutes from Downtown GR Hotels

🚗 ~25 miles (40.23 km) / ~30 minutes from Plascore

🕒 Open daily: 7 AM – 10 PM

Local Etiquette & Fun Facts

- Grand Rapids is known as “Beer City USA”–home to dozens of craft breweries.
- Many downtown businesses are walkable from major hotels.
- The city's namesake, the Grand River, runs through the heart of downtown and offers scenic walking paths.



PRE-VISIT INFORMATION

WHAT TO BRING TO YOUR VISIT AT PLASCORE

To ensure a smooth and safe visit to our facility, we ask that guests come prepared with the following items and documentation. If you have any questions before your visit, feel free to contact our front desk for assistance.



Personal Protective Equipment (PPE)

- Safety Glasses and Steel-Toe Shoes are required in designated manufacturing areas.
- If you do not have your own PPE, Plascore will provide these on-site.
- Please wear closed-toe shoes and avoid loose clothing or accessories.

ITAR Documentation

Plascore complies with International Traffic in Arms Regulations (ITAR), which require us to verify the citizenship status of visitors entering controlled areas.

Please bring one of the following forms of documentation:

- Valid U.S. Passport
- Birth Certificate (with photo ID)
- U.S. Naturalization Certificate or U.S. Citizenship Certificate
- Permanent Resident Card (Green Card)
- Foreign Passport (with Temporary I-551 ADIT Stamp or Printed Notation on MRIV)
- Employment Authorization Document (Form I-766, with Category Code A03 or A05)

We ask for this documentation to ensure compliance with federal regulations and to maintain the integrity of our secure operations. If you have questions about what qualifies, please contact your Plascore representative prior to your visit.

VISITOR ARRIVAL INFORMATION

WHERE DO I GO WHEN I ARRIVE?

Please check in at the front desk located at our corporate office (615 N Fairview Rd, Zeeland, Michigan 49464 - Door A). You will be provided a visitor badge, and your point of contact will be notified that you've arrived.

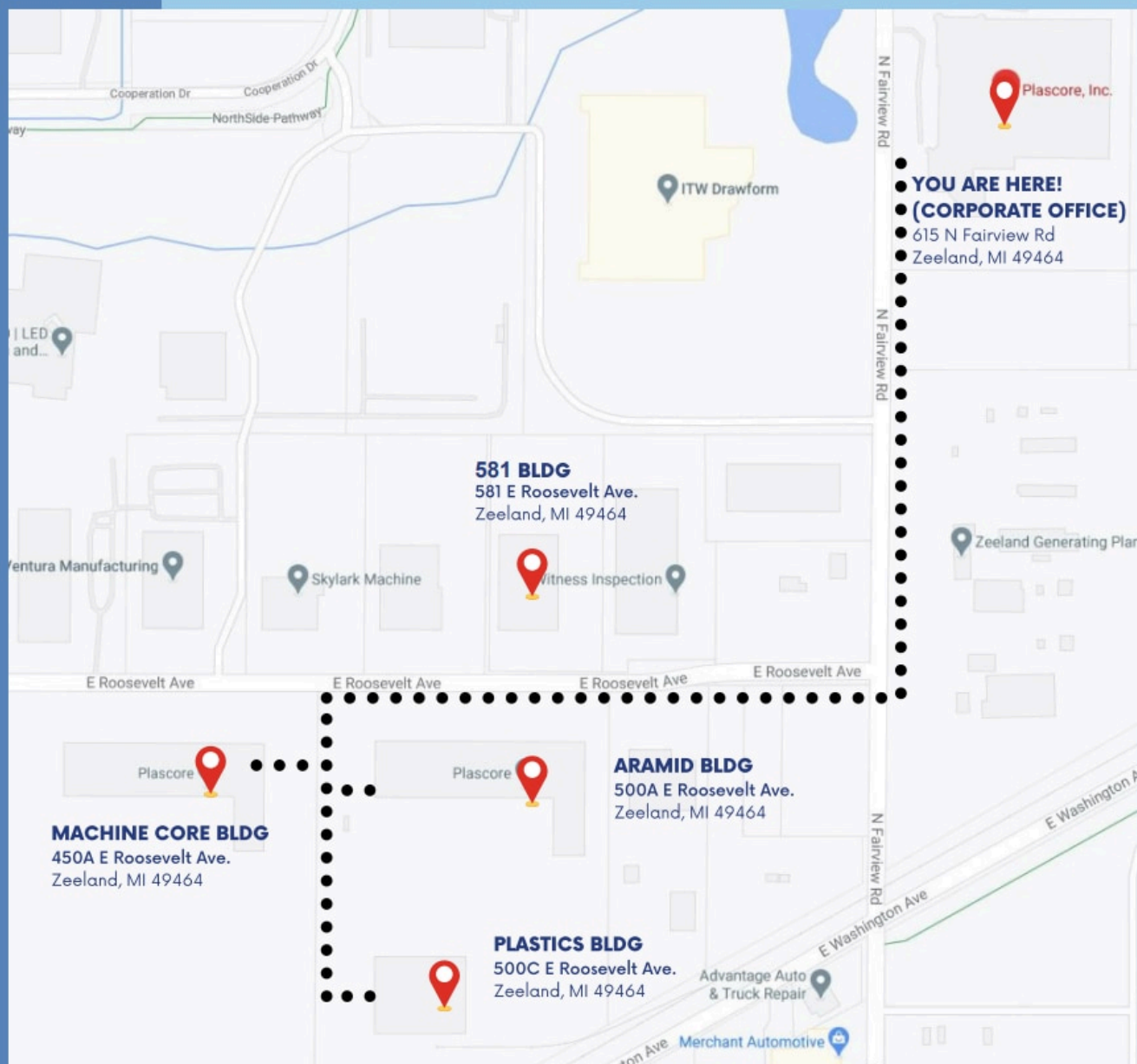
PLASCORE LOCATION GUIDE

As you might have noticed, Plascore has five separate locations. We ask that you check in at the corporate office, then navigate to your meeting location, if need-be. Please take a look at the graphic below to location each Plascore building. This tool is quite helpful when navigating to and from each location.

FIND YOUR WAY AT PLASCORE

From the Corporate office:

- Take a left out of the parking lot until you reach Roosevelt Avenue. (0.3 miles)
- Turn right on Roosevelt Avenue.
- Drive another 0.3 miles until you reach the Plascore entryway on the left-hand side of the street. The pathway leads to the Machine Core, Aramid and Plastics facilities. Tip: Look for 3 big brown and red buildings!
- For **Machine Core**, take a quick right turn on the main drive. Enter building through Door A.
- For **Aramid**, take a quick left turn on the main drive. Enter building through Door B.
- For **Plastics**, continue driving to the end of the pathway. Plastics is the last building on your left! Enter building through Door A.



VISITOR INFORMATION AND SUPPORT

NEED HELP DURING YOUR VISIT?

We're here to make your time in Zeeland as smooth and enjoyable as possible. If you have any questions, need assistance, or just want a recommendation, don't hesitate to reach out.

Plascore Front Desk

Phone: [\(616\) 772-1220](tel:(616)772-1220)

Hours: Monday-Friday, 8:00 AM - 5:00 PM

Address: 615 N. Fairview Rd, Zeeland, MI 49464

Website: www.plascore.com

Need to Reach Someone Specific?

If you're meeting with a particular team member, feel free to ask the front desk to connect you or leave a message.

Our front desk team is happy to help with:

- Directions to and from our facilities
- Local recommendations
- General visitor support



